transatlanticism
05 AUG 08
TEQUILA

site map

home	**0.0**

artist	**1.0**
overview	**1.1**
biography	**1.2**

nyc	**2.0**
overview	**2.1**
article	**2.#**

chicago	**3.0**
overview	**3.1**
article	**3.#**

san francisco	**4.0**
overview	**4.1**
article	**4.#**

‹presentation layer of overall content only›

glbt	**5.0**
overview	**5.1**

guerilla event	**6.0**
overview/sign-up	**6.1**
legal	**6.2**
prize detail	**6.3**
confirmation	**6.4**

filters

12.

Be a Brit Different Header & Navigation

TRANSATLANTICISM a.

IS sample definition would go here.

➔ **Find out more** h.

SEE THE ARTISTS   FIND IT IN YOUR CITY   ›NYC   ›CHI   ›SF

1.   a. **title**   d. (X)

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c. read the full manifesto
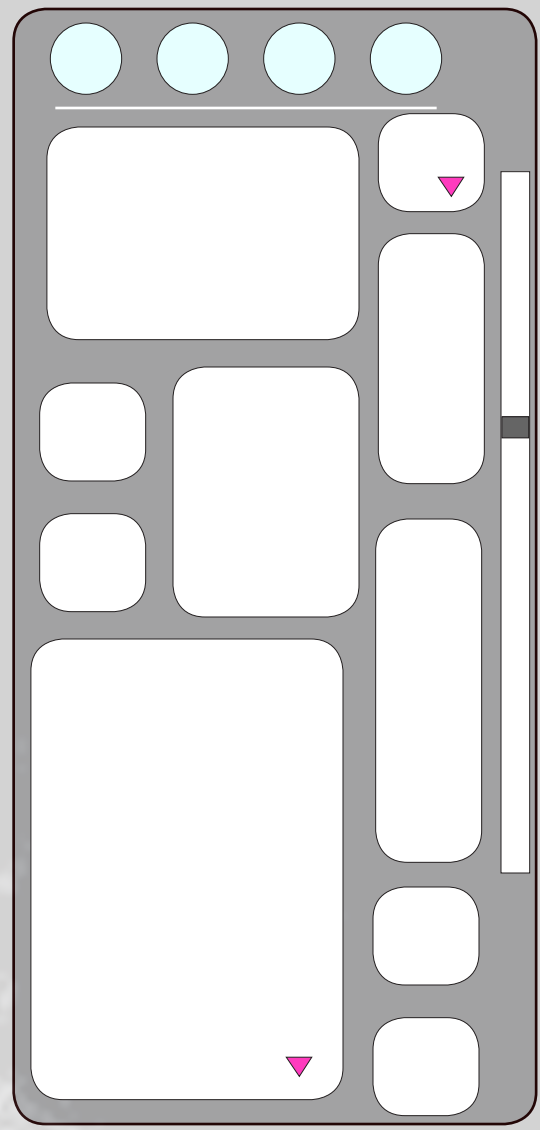
+ view full screen

beabritdifferent.com footer

Be a Brit Different Header & Navigation   1.

TRANSATLANTICISM   a.

IS sample definition would go here.   **Read the manifesto**   b.

c.   d.   e.   f.   g.

| SEE THE ARTISTS | FIND IT IN YOUR CITY | ›NYC | ›CHI | ›SF |

h.

➜ **Find out more**

3.

4.   a. **artist name**   b. **idea behind the piece**   d. **X**

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NOTES :

RETURN VISIT VIEW

Initial screen will be an animated build up of the interface. The intent is to highlight the main content area, its sub-navigation and the navigation that will fall along the right hand side of the screen which will be for British content only.

For the purposes of this document the first content displayed in the main content area will be for the artistsi series (NYC, Chicago, San Francisco).

Artists should rotate out.

1. Beabritdifferent.com navigation

2. Transatlanticism header
   a. copy :title / manifesto example
   b. navigation : manifesto definition
   c. navigation : see the artists (overview page)
   d. copy : subtitle
   e. navigation : nyc artists overview page
   f. navigation : chicago artists overview page
   g. navigation : chicago artists overview page
   h. call to action : link to sweepstakes/guerilla campaign

3. Display area

4. Artistis call out area
   a. copy :title
   b. navigation : artists bio
   c. copy : body copy
   d. function : close button

5. British only side navigation
   a. function : filters (for initial release content will be tagged however will not display yet)
   b. navigation : content
   c. navigation : LGBT content (indicated by icons)
   d. function : scroll bar

5. Copy/Navigation : subtitle, call to action for gallery of featured artist

6. Function : view images in dispay full screen.

7. Beabritdifferent.com footer navigation
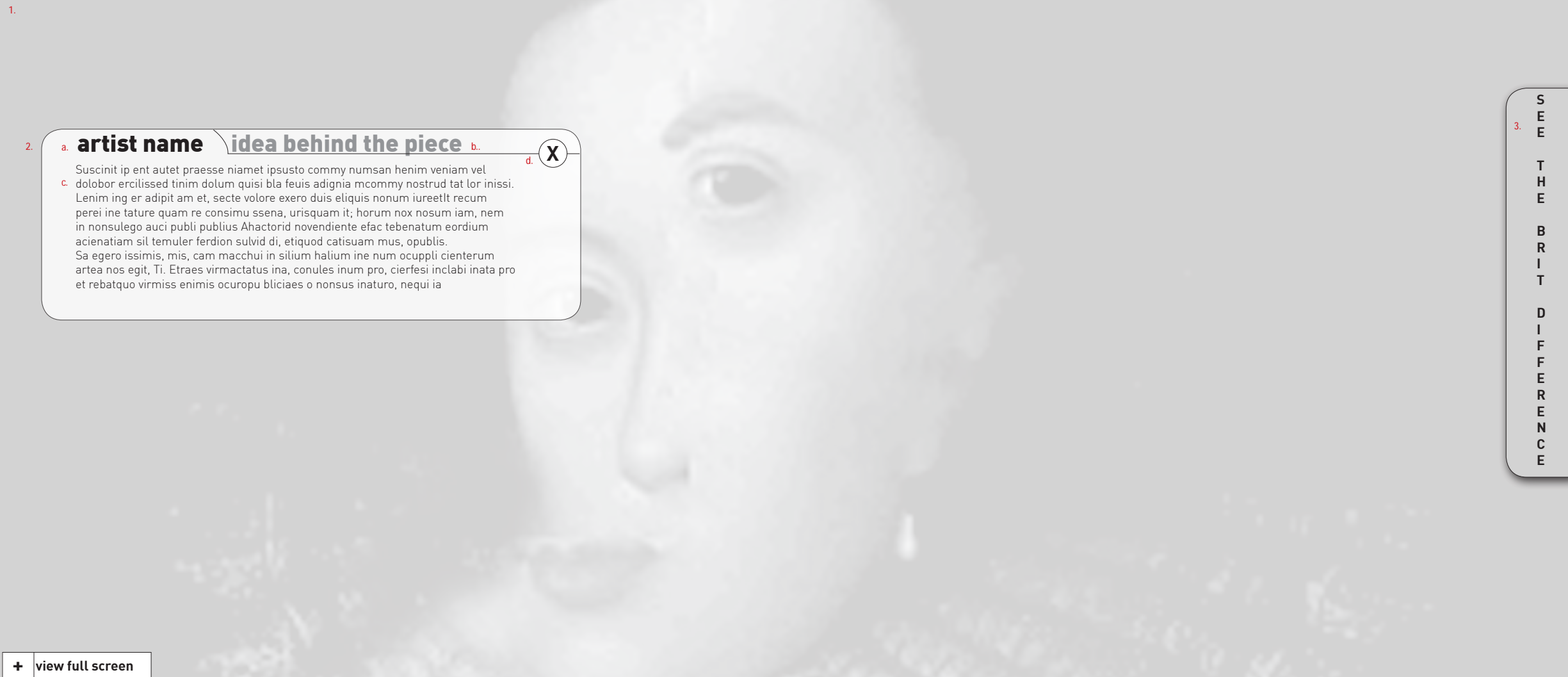
Be a Brit Different Header & Navigation

TRANSATLANTICISM

IS sample definition would go here.

TITLE

Read the manifesto

➜ **Find out more**

| SEE THE ARTISTS | FIND IT IN YOUR CITY | ›NYC | ›CHI | ›SF |

1.

2. a. **artist name** idea behind the piece b.

d. X

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beabritdifferent.com footer

2.0-4.0 landing page template

Be a Brit Different Header & Navigation 1.

2.

TRANSATLANTICISM a.

IS sample definition would go here. b.   **Read the manifesto** b.

h.

➔ Find out more

c.   d.   e.   f.   g.

2. | SEE THE ARTISTS | FIND IT IN YOUR CITY | ›NYC | ›CHI | ›SF |

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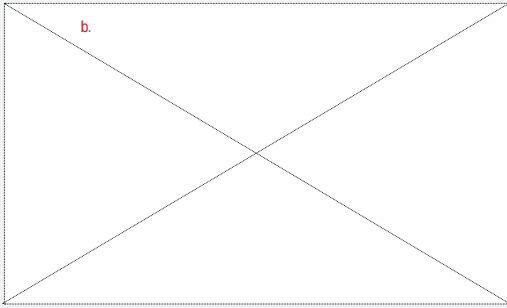
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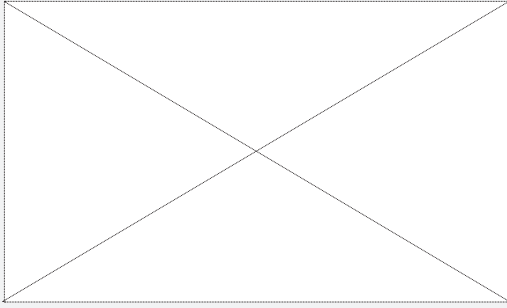 Magnit alit nos nulla

check out transatlaticism in your city 4.

article – location city 2 a.   5.

b.

article – location city 3

6. SEE THE BRIT DIFFERENCE

7. beabritdifferent.com footer

Be a Brit Different Header & Navigation 1.

2.

TRANSATLANTICISM a.

IS sample definition would go here. b. Read the manifesto b.

h.

➜ **Find out more**

c. d. e. f. g.
2. SEE THE ARTISTS FIND IT IN YOUR CITY ›NYC ›CHI ›SF

3.. **TRANSATLANTICISM IN CITY 1** a..

check out transatlaticism in your city

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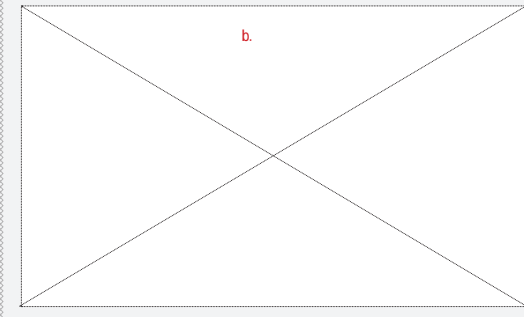In vulla aliquis auguer si.

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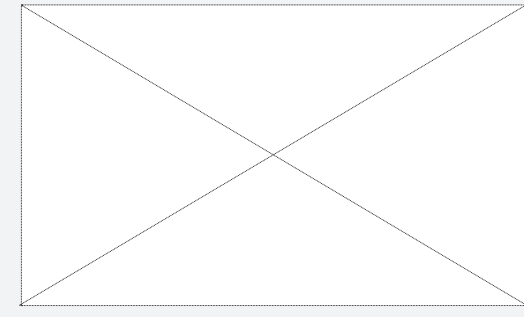 Magnit alit nos nulla

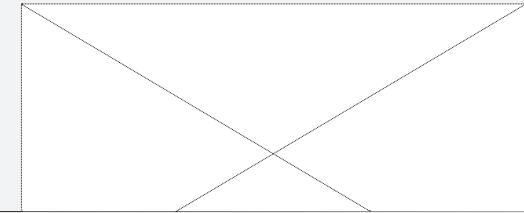luptat autat lore magnim zzriliquat. Magnit alit nos nulla.Ebemussica; num dum effrei poris eo moendius consul ublicer entella nos essoluteres consula

5. article – location city 1 a.
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7. S E E   T H E   B R I T   D I F F E R E N C E

article – location city 1

article – location city 1

8. **beabritdifferent.com footer**

Be a Brit Different Header & Navigation 1.

TRANSATLANTICISM a.

IS <u>sample definition would go here</u>.   **Read the manifesto** b.

c.

d.

SEE THE ARTISTS   FIND IT IN YOUR CITY   ›NYC   ›CHI   ›SF

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➔ **Find out more**

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TRANSATLANTICISM IN WHEREVER a..

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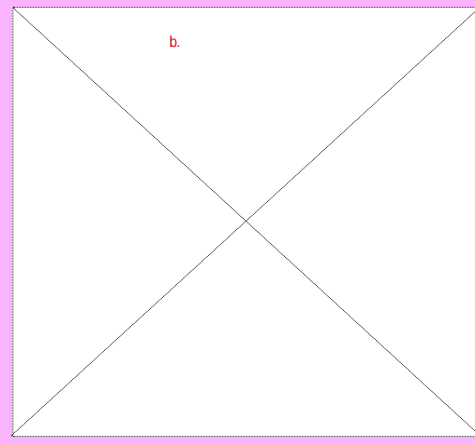
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S E E   T H E   B R I T   D I F F E R E N C E   6.

Be a Brit Different Header & Navigation

TRANSATLANTICISM

IS sample definition would go here. Read the manifesto

➔ Find out more

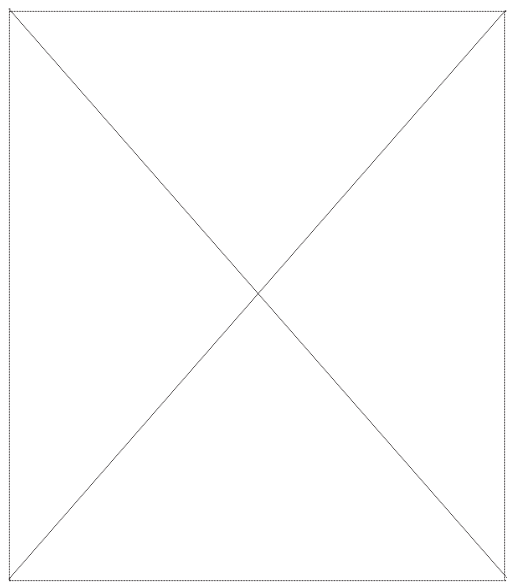SEE THE ARTISTS   FIND IT IN YOUR CITY   ›NYC   ›CHI   ›SF

1.

a. **have you seen this?**
tell us where & you could win

b.

p. X

DETAILS OF THE CONTEST
c.

d. **where did you see it?**

e.

f. **first name * :**
g. **last name * :**
h. **address * :**
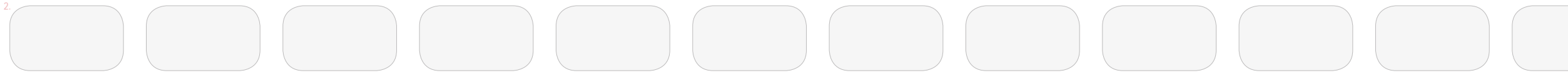i. **city * :**
j. **state * :** ▼
k. **zip * :**
l. **email * :**

m. Legalese statement goes here, that I agree that I am of age and that I abide to the Rules and Regulations of this particular contest. n.

o. SUBMIT

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beabritdifferent.com footer

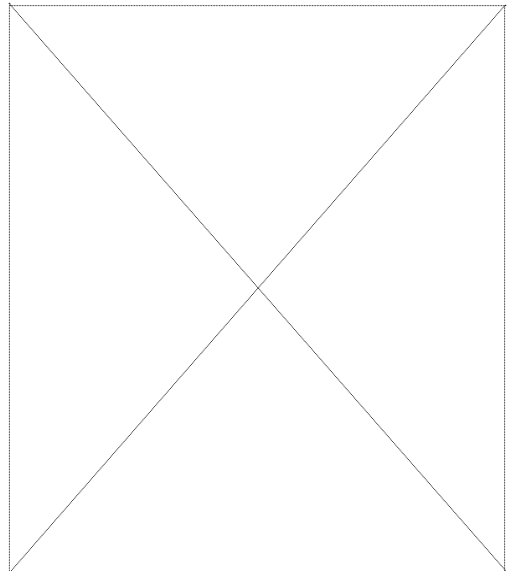**Be a Brit Different Header & Navigation**

TRANSATLANTICISM

IS sample definition would go here.   **Read the manifesto**

→ **Find out more**

SEE THE ARTISTS   FIND IT IN YOUR CITY   ›NYC   ›CHI   ›SF

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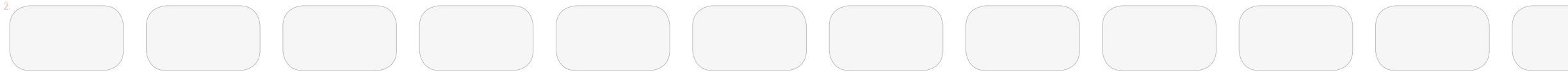a. **title**

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b. **go back to registration→**

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+ view full screen

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beabritdifferent.com footer

6.4 : confirmation

Be a Brit Different Header & Navigation

TRANSATLANTICISM

IS sample definition would go here. **Read the manifesto**

➔ **Find out more**

| SEE THE ARTISTS | FIND IT IN YOUR CITY | ›NYC | ›CHI | ›SF |

d.

1.
a. **congratulations**

X
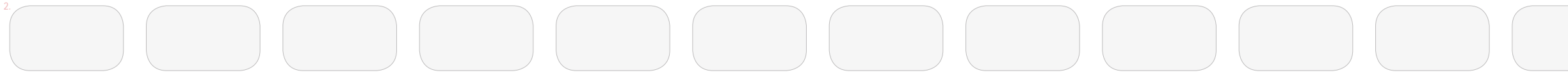
b. **you registered**

b. **close window➔**

S E E   T H E   B R I T   D I F F E R E N C E

+ view full screen

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beabritdifferent.com footer