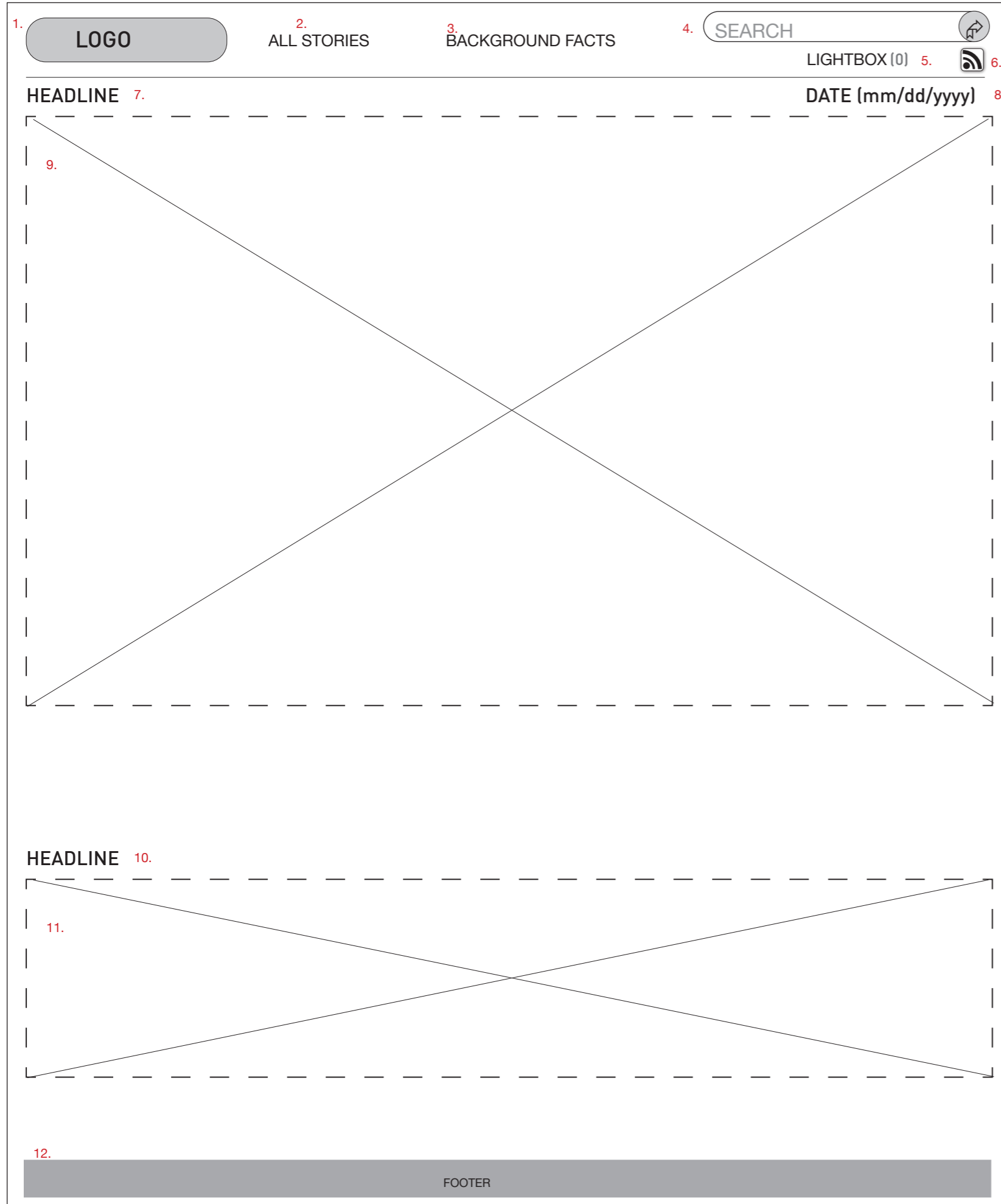

TABLE OF CONTENTS

- 2• SITEMAP
- 3• TITLE PAGE (HOME PAGE)
- 4• ALL STORIES TEMPLATE
- 5• MATCH UP TEMPLATE
- 6• ON THE GROUND
- 7• SEARCH RESULTS
- 8• BACKGROUND PAGE TEMPLATE
- 9• CONTENT DETAIL (via link or search result)
- 10• LIGHTBOX STEP 1
- 11• LIGHTBOX STEP 2
- 12• LIGHTBOX ERROR MESSAGE
- 13• RSS FEED PAGE


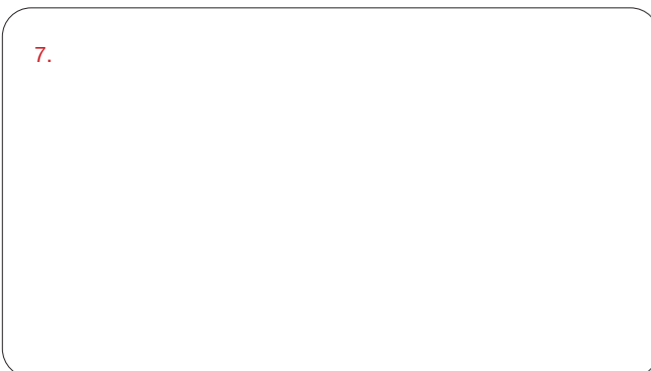

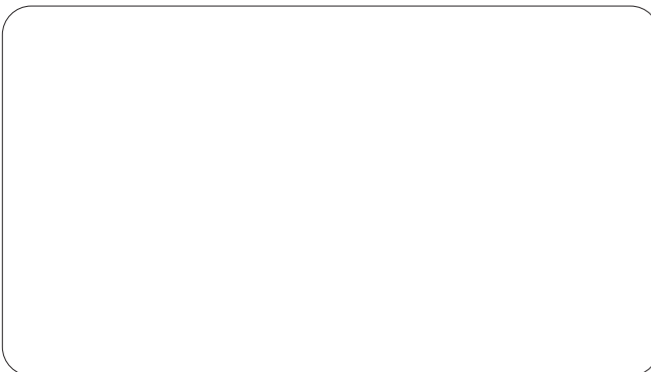

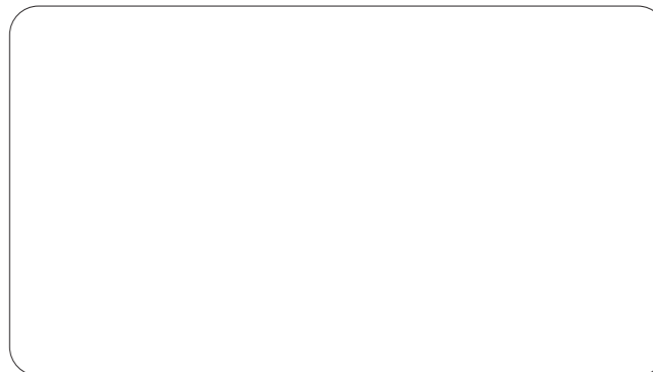
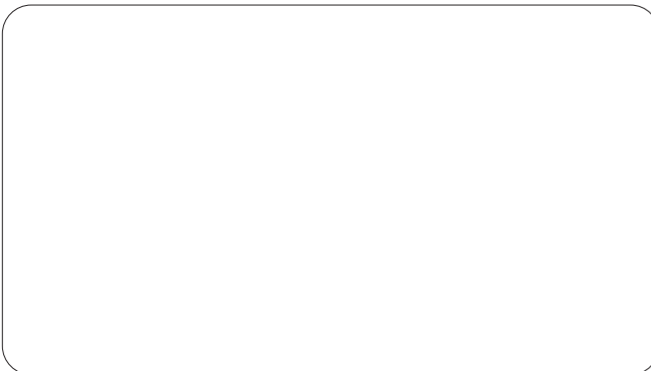
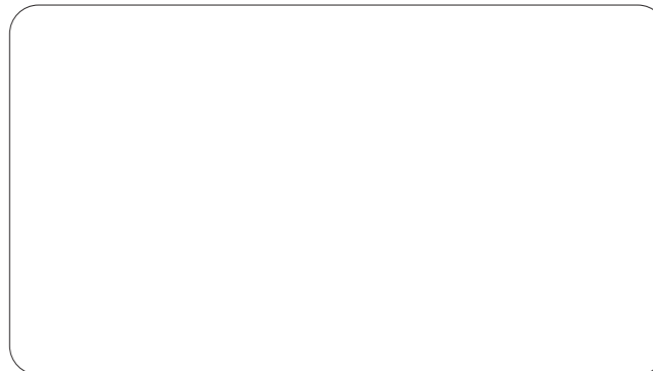
home	0.0	all stories	1.0	background facts	2.0	search	2.0	cart	3.0	footer	4.0	RSS	5.0
		daily update	1.1			search results	2.1	selected content	3.1				
		past updates	1.2			video	2.1.#	enter name + email	3.2				
		related content	1.1.1			image	2.1.#	confirmation	3.3				
						graphic	2.1.#						
						article	2.1.#						
						search results detail	2.2						
						preview	2.2.#						
						content title	2.2.#						
						content caption	2.2.#						
						content tags	2.2.#						
						add to cart	2.2.#						
						share link	2.2.#						



NOTES

- 1. Navigation/Graphic : home
- 2. Navigation : all stories
- 3. Navigation : background facts
- 4. Search : form entry field with a call to action to trigger search
- 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
- 6. RSS trigger
- 7. Copy : header
- 8. Copy : date, format mm/dd/yyyy
- 9. Content : one large image or video which represents the most important image/piece of content of the day
- 10. Copy : header
- 11. Image : represents secondary page
- 12. Footer

INTERACTION

1. **LOGO** 2. **ALL STORIES** 3. **BACKGROUND FACTS** 4. **SEARCH** 5. **LIGHTBOX (0)** 6.  7.  8.   9.    

Lias abo. Offictet restem quiae. Umquia iunt prestiis ped Lias abo. Offictet restem quiae. Umquia iunt prestiis ped

Lias abo. Offictet restem quiae. Umquia iunt prestiis ped Lias abo. Offictet restem quiae. Umquia iunt prestiis ped

Lias abo. Offictet restem quiae. Umquia iunt prestiis ped Lias abo. Offictet restem quiae. Umquia iunt prestiis ped

10. **FOOTER**

NOTES

- 1. Navigation/Graphic : home
- 2. Navigation : all stories
- 3. Navigation : background facts
- 4. Search : form entry field with a call to action to trigger search
- 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
- 6. RSS trigger
- 7. Thumbnail representation of content with copy : Daily Update, Categories, Match Up, On the Ground, Background and PDF
- 8. Arrow : move content left
- 9. Arrow : move content left
- 10. Footer

INTERACTION

1. **LOGO** 2. **ALL STORIES** 3. **BACKGROUND FACTS** 4. **SEARCH** 5. **LIGHTBOX (0)** 6.

8.

9. **TITLE** 10. **subhead** 11. **resimil ureo videnes? quonvente temqua patuam ium P. Pubitil hocridet? Ti** 12. **add to lightbox** 13.

14. 10.06.2010 a. **M.U. INFO GRAPHIC OF THE DAY** b. c.

15. 10.06.2010 a. **M.U. IMAGE OF THE DAY** b. c.

16. **RELATED CONTENT**

17. **Title of Video**
tag, tag, tag, tag
[add to lightbox](#)

18. **Title of Image** c. d.
a. b. [add to lightbox](#) e.

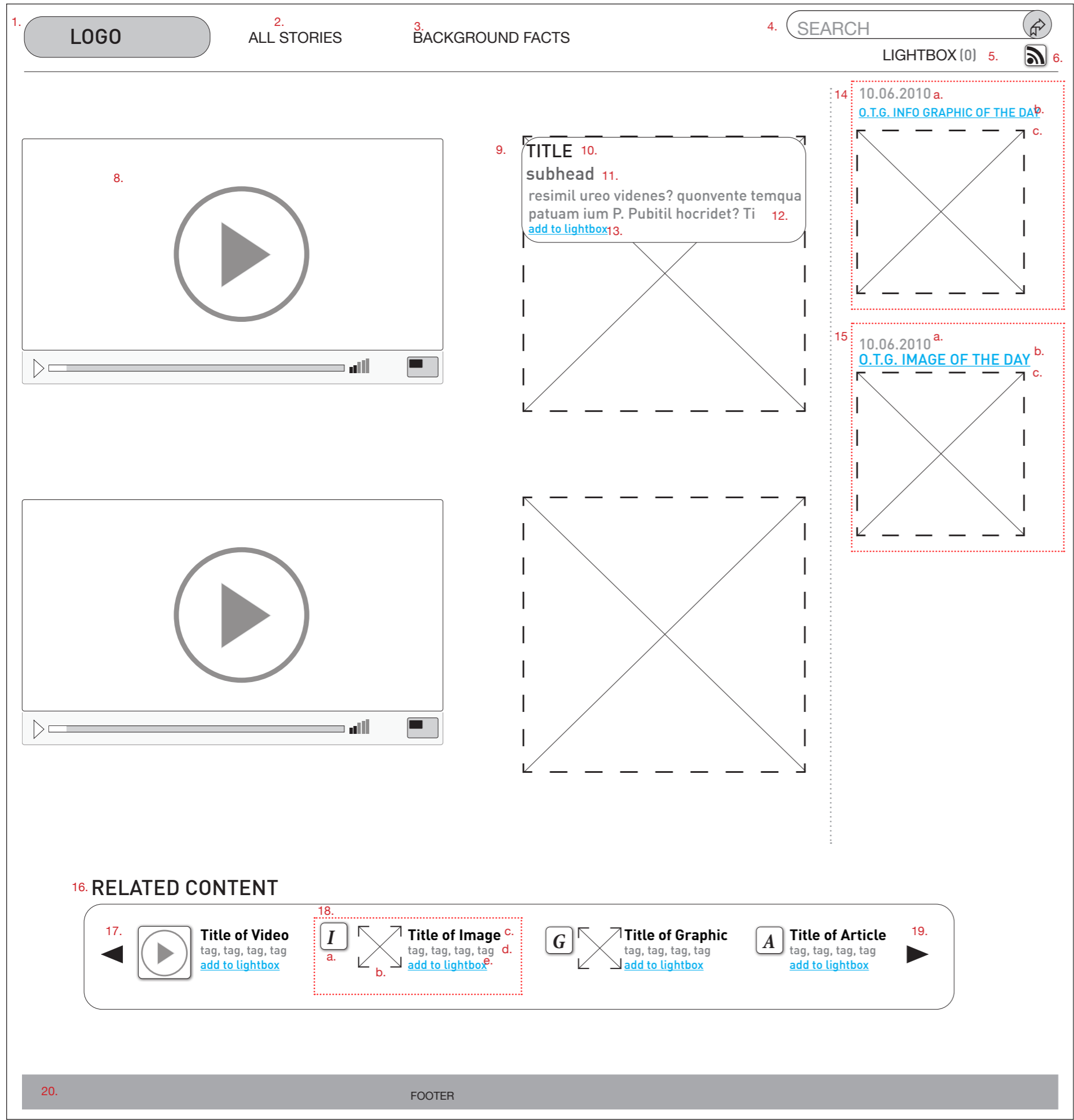
Title of Graphic
tag, tag, tag, tag
[add to lightbox](#)

Title of Article 19.
tag, tag, tag, tag
[add to lightbox](#)

20. **FOOTER**

NOTES

1. Navigation/Graphic : home
 2. Navigation : all stories
 3. Navigation : background facts
 4. Search : form entry field with a call to action to trigger search
 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
 6. RSS trigger
 6. Copy : title
 7. Copy : subhead
 8. Video player
 9. Image/Graphic
 10. Copy : title
 11. Copy : subhead
 12. Copy : description
 13. Call to action : add to cart
- ALL TITLE, SUBTITLE, DESCRIPTION AND ADD TO CART APPEAR ON ROLLOVER
14. Match Up info graphic dashboard tout
 - a. copy : date stamp
 - b. copy : title / hyperlinked
 - c. image : hyperlinked
 15. Match Up image dashboard tout
 - a. copy : date stamp
 - b. copy : title / hyperlinked
 - c. image : hyperlinked
- DIRECTS USER TO ON THE GROUND PAGE
16. Copy : header
 17. Call to action : move to next related piece of content on the right
 18. Content listing
 - a. graphic : icon (either video, image, graphic or article)
 - b. graphic : thumbnail, if applicable
 - c. copy : title
 - d. tags
 - e. hyperlink : add to lightbox
 19. Call to action : move to next related piece of content on the left
 20. Footer



NOTES

1. Navigation/Graphic : home
 2. Navigation : all stories
 3. Navigation : background facts
 4. Search : form entry field with a call to action to trigger search
 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
 6. RSS trigger
 6. Copy : title
 7. Copy : subhead
 8. Video player
 9. Image/Graphic
 10. Copy : title
 11. Copy : subhead
 12. Copy : description
 13. Call to action : add to cart
- ALL TITLE, SUBTITLE, DESCRIPTION AND ADD TO CART APPEAR ON ROLLOVER
14. Onthe Ground info graphic dashboard tout
 - a. copy : date stamp
 - b. copy : title / hyperlinked
 - c. image : hyperlinked
 15. Onthe Ground image dashboard tout
 - a. copy : date stamp
 - b. copy : title / hyperlinked
 - c. image : hyperlinked
- DIRECTS USER TO ON THE MATCH UP
16. Copy : header
 17. Call to action : move to next related piece of content on the right
 18. Content listing
 - a. graphic : icon (either video, image, graphic or article)
 - b. graphic : thumbnail, if applicable
 - c. copy : title
 - d. tags
 - e. hyperlink : add to lightbox
 19. Call to action : move to next related piece of content on the left
 20. Footer

1. **LOGO**

2. **ALL STORIES**

3. **BACKGROUND FACTS**

4. **SEARCH**

LIGHTBOX (0) 5.

6.

6. **VIDEOS** 7.

12. **A** **ARTICLES** 13.

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Video
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

9. **G** **GRAPHICS** 10.

11.

Title of Image
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes. **c.**
27 May 2010

Title of Image
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Image
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Image
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

Title of Article
It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.
27 May 2010

14.

FOOTER

NOTES

1. Navigation/Graphic : home
 2. Navigation : all stories
 3. Navigation : background facts
 4. Search : form entry field with a call to action to trigger search
 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
 6. RSS trigger
 6. Graphic : icon videos
 7. Copy : title
 8. Scroll bar if needed
 9. Graphic : icon graphics
 10. Copy : title
 11. Content listing (all hyperlinked)
 - a. graphic : thumbnail, if applicable
 - b. copy : title
 - c. copy : description
 - d. copy : date stamp
- NOTE ALL INFORMATION WITHIN THE CONTENT LISTING IS HYPERLINKED AND DRIVES TO THE DETAIL
12. Graphic : icon articles
 13. Copy : title
 14. Footer

INTERACTION

1. **LOGO**
2. ALL STORIES
3. BACKGROUND FACTS
4.
LIGHTBOX (0) 5.
6.

6. << **BACK**

7.

8. **TITLE**

9. **subhead**

resimil ureo videnes? quonvente temqua patuam ium P. Pubitil hocridet? Ti 10.

[add to lightbox](#) 11.

12.

13. **TITLE**

It; hus. Huid cultum, C. Erri senique a resimil ureo videnes? quonvente temqua patuam ium P. Pubitil hocridet? TiAliquatium que cum ipiendita autem lictet aut harci deciasit expeligendam essim re voles invel maion cus mo conem ut millorum quiaie. Name re consequi veritem aditatem ipsamus, soluptas quatet eniet dolupti dollesequae dolorpo ribusapictia cum int int, ut quibus ma ant doloreh enecum asitae aut labo. Est reseguas net et a sum ent lab illa quis ad quis reictas il et mint. Abo. Itam fugiam, solore et, occabor uptatec eperion esti debitio rporem sequibust aut la cus esentium fugiaerit, omnihilibus illaborrorem ut laborumqui quosamus dunt harchil imaximolo corehent volorio occum volorios resequis quibus quaspis aut et officium, ommolorrum consequi ibusae nit, et facerore volumqu idesequam corem sumquas nonse estia nestiorum faccusam expliae provit, quidemp osapiet, consed modiat eiuscipid qui natur? Quis dolorepre nonsequia consequameni voluptatior antus di se vellorro et maximin cimusam adio. At dunt. 14.

15. **RELATED CONTENT**

16.

Title of Video

tag, tag, tag, tag

[add to lightbox](#)

17.

I

a.

b.

Title of Image c.

tag, tag, tag, tag d.

[add to lightbox](#) e.

G

Title of Graphic

tag, tag, tag, tag

[add to lightbox](#)

A

Title of Article 18.

tag, tag, tag, tag

[add to lightbox](#)

19. FOOTER

- NOTES**
1. Navigation/Graphic : home
 2. Navigation : all stories
 3. Navigation : background facts
 4. Search : form entry field with a call to action to trigger search
 5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
 6. RSS trigger
 6. Call to action : back
 7. Video player
 8. Copy : title
 9. Copy : subhead
 10. Copy : description
 11. Call to action : add to cart
- ALL TITLE, SUBTITLE, DESCRIPTION AND ADD TO CART APPEAR ON ROLLOVER
12. Video, image
 13. Copy : content title
 14. Copy : article/story copy
 15. Copy : header
 16. Call to action : move to next related piece of content on the right
 17. Content listing
 - a. graphic : icon (either video, image, graphic or article)
 - b. graphic : thumbnail, if applicable
 - c. copy : title
 - d. tags
 - e. hyperlink : add to lightbox
 28. Call to action : move to next related piece of content on the left
 19. Footer

LOGO

ALL STORIES

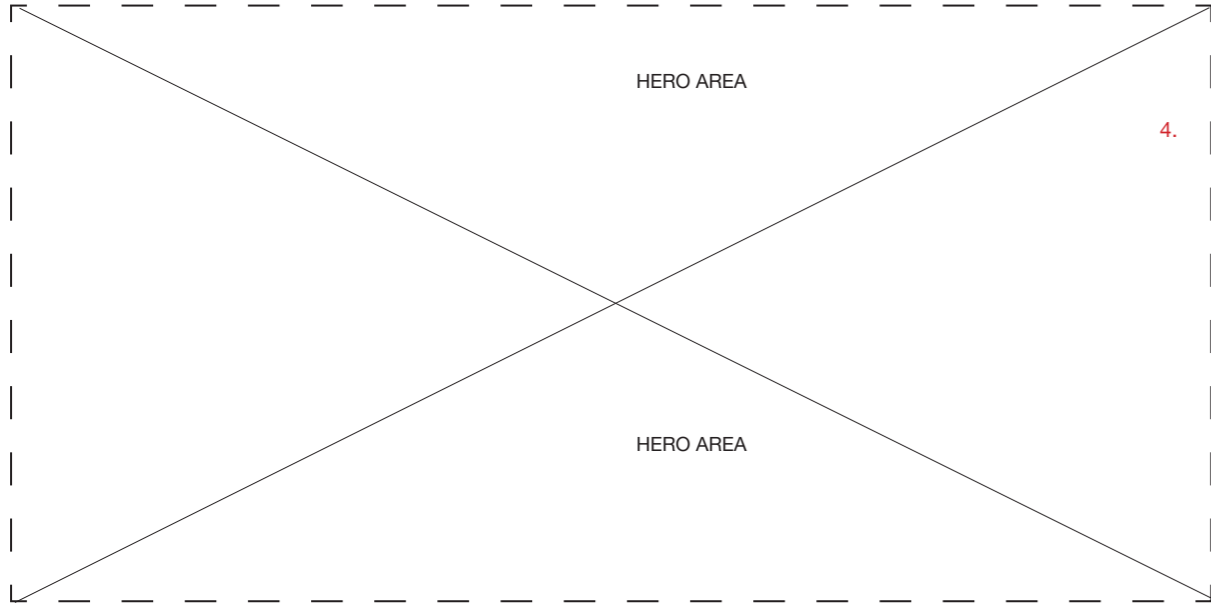
BACKGROUND FACTS

SEARCH

LIGHTBOX (0)



<< BACK 1.



Title of Content 5.

Content Caption: 6.

It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultum, C. Erri senique a resimil ureo videnes.

Content Tags: 7.

It; hus. Huid cultum, C. Erri senique a resimil ureo videnes It; hus. Huid cultu

27 May 2010 8.

NOTES

- 1. Navigation : go back
- 2. Call to action : add to lightbox
- 3. Call to action : embed/share
- 4. Hero Area : video, image / article
- 5. Copy : content title
- 6. Copy : content caption
- 7. Copy : content tags
- 8. Copy : creation date

INTERACTION

RELATED CONTENT



Title of Video tag, tag, tag, tag add to lightbox



Title of Image tag, tag, tag, tag add to lightbox



Title of Graphic tag, tag, tag, tag add to lightbox



Title of Article tag, tag, tag, tag add to lightbox

FOOTER

LOGO ALL STORIES BACKGROUND FACTS SEARCH LIGHTBOX (5)

1. YOUR LIGHTBOX

3. Title a.
b,

4. remove 5.

8.

These are the contents of your lightbox. If you want to remove any of the items from the lightbox, check the "Remove" box and click the "Refresh" button

Your selected items will be delivered as a .zip file to the email address you provide on the next screen.

Click "Next" if you have all the items you want.

refresh next

6. 7.

LIGHTBOX (5 items)

2.

FOOTER

NOTES

- 1. Copy : title
- 2. Call to action : close layover
- 3. Listing module
 - a. copy : title
 - b. graphic : thumbnail
- 4. Copy
- 5. Form : check box
- 6. Button : refresh
- 7. Button : refresh
- 8. Copy : explanatory copy

INTERACTION

LOGO ALL STORIES BACKGROUND FACTS SEARCH LIGHTBOX (0)

C
A
R
T
(0 items)

1. YOUR CART
 2. <error messaging here in case of incorrect email format>
 3. Enter a valid email address (required)
 4.
 5. submit
 <on successful completion populate with a "Thank You" and close window automatically>

6.

FOOTER

NOTES

- 1. Copy : title
- 2. Copy : error messaging in case of incorrect email address
 Enter a valid email address
 The email address you entered seems to be unreadable. Please re-enter your email address using a correct format.
- 3. Copy : explanatory copy
- 4. Form entry field
- 5. Button : submit
- 6. Call to action : close layover

INTERACTION

LOGO ALL STORIES BACKGROUND FACTS SEARCH LIGHTBOX (0)

1. There are no items currently in your lightbox. Please return to the Lookbook pages and click on the items you would like to download.


FOOTER

NOTES

1. Copy : error messaging in case of incorrect email address

SHOULD ONLY APPEAR IF USER HAS ATTEMPTED TO ACCESS THEIR LIGHTBOX WITH NO ITEMS PLACE I NIT.

INTERACTION

1. **LOGO** 2. ALL STORIES 3. BACKGROUND FACTS 4. **SEARCH** LIGHTBOX (0) 5.  6.

<< **BACK** 6.

Copy and paste the following url into your RSS feed reader : 7.
<http://pr.client/feed> 8.

9. **TITLE OF THE PIECE**
 Id et prerspidi voluptat fuga. Solori optam debitorio ditem que aut ut facea consequi voluptatur re qui undae lictibus ea secup-
 ta tquodio nsequo blam corum dolupiet pratur magnimp ostrumq uaerci comnia ducipie nitaecae. Ipsandior aut officim olup-
 tate nis ullit et ut quist re sus iur aut aut officabo. Heniet inctore mquamet re nis aspe volor sincipsandi omni non nationesed
 que pro id eaquos voluptatitisi sit qui accate ius reiciis dolupta ectiis con ni delicabo. Name prem haruptis am et eos excepud
 itatur, vercit labore, que pro iumque quae corio moluptaturit eos imil mod quam et et fugiam, nullupt ionserum cullend ellup-
 tatoria volum re doluptati aut faccumq uidigen daectet id quodist, ullab incto quas maxim volo vollut aut archicit modis none
 eatem voluptam sum nate eiunt reium ra nus comnita tiaturest, con rem. Odipitium inihicimet ullabor epudandent aut quas
 rerfers perrumquis preictatis cone volorro modipsam faceper atemoditi dolorernamus idellant harcipsam harum, solut duntur
 millabore et doluptat.

TITLE OF THE PIECE
 Id et prerspidi voluptat fuga. Solori optam debitorio ditem que aut ut facea consequi voluptatur re qui undae lictibus ea secup-
 ta tquodio nsequo blam corum dolupiet pratur magnimp ostrumq uaerci comnia ducipie nitaecae. Ipsandior aut officim olup-
 tate nis ullit et ut quist re sus iur aut aut officabo. Heniet inctore mquamet re nis aspe volor sincipsandi omni non nationesed
 que pro id eaquos voluptatitisi sit qui accate ius reiciis dolupta ectiis con ni delicabo. Name prem haruptis am et eos excepud
 itatur, vercit labore, que pro iumque quae corio moluptaturit eos imil mod quam et et fugiam, nullupt ionserum cullend ellup-
 tatoria volum re doluptati aut faccumq uidigen daectet id quodist, ullab incto quas maxim volo vollut aut archicit modis none
 eatem voluptam sum nate eiunt reium ra nus comnita tiaturest, con rem. Odipitium inihicimet ullabor epudandent aut quas
 rerfers perrumquis preictatis cone volorro modipsam faceper atemoditi dolorernamus idellant harcipsam harum, solut duntur
 millabore et doluptat.

TITLE OF THE PIECE
 Id et prerspidi voluptat fuga. Solori optam debitorio ditem que aut ut facea consequi voluptatur re qui undae lictibus ea secup-
 ta tquodio nsequo blam corum dolupiet pratur magnimp ostrumq uaerci comnia ducipie nitaecae. Ipsandior aut officim olup-
 tate nis ullit et ut quist re sus iur aut aut officabo. Heniet inctore mquamet re nis aspe volor sincipsandi omni non nationesed
 que pro id eaquos voluptatitisi sit qui accate ius reiciis dolupta ectiis con ni delicabo. Name prem haruptis am et eos excepud
 itatur, vercit labore, que pro iumque quae corio moluptaturit eos imil mod quam et et fugiam, nullupt ionserum cullend ellup-
 tatoria volum re doluptati aut faccumq uidigen daectet id quodist, ullab incto quas maxim volo vollut aut archicit modis none
 eatem voluptam sum nate eiunt reium ra nus comnita tiaturest, con rem. Odipitium inihicimet ullabor epudandent aut quas
 rerfers perrumquis preictatis cone volorro modipsam faceper atemoditi dolorernamus idellant harcipsam harum, solut duntur
 millabore et doluptat.

10. **FOOTER**

NOTES

1. Navigation/Graphic : home
2. Navigation : all stories
3. Navigation : background facts
4. Search : form entry field with a call to action to trigger search
5. Navigation : lightbox with a dynamically generated number to show how many items are in the lightbox. Until an item is placed in the lightbox it should show up as a gray number.
6. RSS trigger
6. Navigation : back
7. Copy : descriptive copy
8. Copy : RSS feed
9. Sample RSS display
10. Footer

INTERACTION

RELATED CONTENT CAN BE VIEWED BY DRAGGING MOUSE RIGHT OR LEFT WITHIN RELATED CONTENT WINDOW